

Actionable Advice

Take your business to the next level!



SEO BEST PRACTICES



1. Website Depth

Do you want to rank well on search results?
Add some depth to your website (multiple pages, blog, etc.)



2. Meta Titles and Descriptions

Search engines need to understand your website. Help them out by optimizing meta titles and descriptions.



3. Google My Business Page

If your business has a physical location, make sure it's listed on Google My Business to show up on local search results.



4. Link Building

The more external links you get to your website, the more Google will trust your website. Isn't trust the key to any type of relationship?



5. Page Speed

Search engines prioritize user experience and users don't stay long on slow pages! Remove large files and reduce the size of images before uploading.



6. Broken Links & Redirects

This is complicated! But fix your broken links (404 errors) and use appropriate redirects (301, 302) when a page is replaced or if its destination has changed.

SAVE \$30

Start your [Search Engine Optimization Basics for Small Businesses](#) course today and **save \$30!** Your magic code is **SEO**. Don't tell anyone!

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Let's grow your business.