

Actionable Advice

Take your business to the next level!



HOW TO START A PHOTOGRAPHY BUSINESS



1. Register Your Business with Your State

Let's make it official! Yay! Check if the business name is available and register your business with your state.



2. Get an Employer Identification Number (EIN)

Get your unique EIN to file taxes and open a business account. If you are planning to start as a sole proprietor, you can choose to use your SSN instead.



3. Open a Business Bank Account

One of the most important things is to keep your personal and business finances separate. Easily track your business finances and keep the IRS away.



4. Create a Website

Whether you have a brick-and-mortar office space or an online business, create a website for your business and add your portfolio.



5. Get Listed on Business Directories

Register in photographer and freelancer directories such as Upwork, Local Lens, and Fiver to start getting traction.



6. Create Consent and Release Forms

These forms ensure mutual understanding between you and your clients, granting you rights for commercial, editorial, or promotional use.



7. Create an Instagram Account

Showcase your work on social media and share links to your portfolio to build trust and reputation.

Have a Question?

✉ contact@actionable-advice.com

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Let's grow your business.